

# ***MotorWeek***

Television's Original Automotive Magazine

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## ***MotorWeek*** Marks a Major Milestone with 30<sup>th</sup> Anniversary Season *Takes a Drive Down Memory Lane; Looks at the Road Ahead in the Electric Car Era*

(Owings Mills, MD) – *MotorWeek*, the television series that set new benchmarks for automotive journalism, reaches a major milestone when its 30<sup>th</sup> season kicks off on public television stations beginning September 11, 2010 ([check your local listings](#)). The longest running series of its kind, *MotorWeek* debuted in 1981, breaking new ground by becoming the first weekly television series to provide consumers with the latest car and truck reviews, do-it-yourself car care tips, and the inside track on auto industry trends.

When *MotorWeek* premiered, a navigation system consisted of a passenger and a map, and a cassette deck was considered state-of-the-art. A lot has changed. A special 30<sup>th</sup> anniversary episode of *MotorWeek* will begin airing on October 9, 2010 and will track how both the auto industry and *MotorWeek* have evolved over the years. Highlights include a look at the most exclusive road tests and exotic locations, and a look back at the lighter moments.

*MotorWeek* host John Davis, who is also the show's creator and executive producer, attributes *MotorWeek*'s longevity to America's fascination with all things automotive. "Americans are passionate about their cars and always want to know what's new and what's next. In season 30 we'll focus on unprecedented changes happening in the industry as automakers recognize less is more, and strive for the ultimate blend of fuel efficiency and consumer satisfaction."

Plugged in and charging ahead, season 30 of *MotorWeek* will feature reviews of the first electric cars to roll off assembly lines and into showrooms and driveways. The Mitsubishi iMiEV, Nissan LEAF, Chevrolet Volt, Fisker Karma and the advanced Prius Hybrid PHEV plug-in will be put through their paces. *MotorWeek* will also take a look at green performance, as every sports car brand from Porsche to Ferrari get ready to market some form of hybrid or electric assisted powertrain.

Master Technician Pat Goss will be back in Goss' Garage and getting back to basics with money-saving car care advice on everything from brake maintenance to fixing aluminum alloy wheels.

*MotorWeek*'s lineup of other popular segments will return, including *FYI* with consumer reporter Yolanda Vazquez, *Over the Edge* and *Gear* with feature reporter Steven Chupnick, *MotorNews* with news reporter Jessica Choksey, and *Two Wheelin'* with motorcycle enthusiast Brian Robinson.

*MotorWeek* is produced by [Maryland Public Television](#) and airs on [PBS](#), [Discovery HD Theater](#) and [V-me](#) Spanish-language network.