

MotorWeek

Television's Original Automotive Magazine

FOR IMMEDIATE RELEASE: October 23, 2015

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Lauren Morrison joins *MotorWeek* as feature reporter/producer

***Veteran broadcaster brings journalism expertise
to new role covering consumer automotive trends and adventures***

OWINGS MILLS, MD – Veteran TV reporter and anchor Lauren Morrison has joined the staff of the national TV series *MotorWeek*. In her new role with the 35-season series, Morrison will serve as feature reporter and producer for the show's consumer-oriented "FYI" segments.

As part of the *MotorWeek* production staff, Morrison will cover trends in the automotive industry that directly affect car ownership such as evolving automotive safety technology and the integration of personal digital devices into routine car operation. On a lighter note, she will also be free to explore the backroads of America's automotive love affair to seek out special destinations that no car enthusiast should miss. Her *MotorWeek* "FYI" segments will continue to follow a fun-and fact-filled format that has both entertained and enlightened viewers for decades.

"I'm excited to start this new adventure, but, let me tell you, my dad and brother sure are jealous! I can finally put all those hours in the garage and at the track with them to good use," says Morrison.

Prior to joining *MotorWeek*, Morrison was a morning reporter and fill-in anchor at WAFF, the NBC affiliate in Huntsville, AL. Before her tenure with WAFF, Morrison was an evening news anchor at WABI, the CBS affiliate in Bangor, ME. Originally from Florida, Morrison is an alumna of Florida State University in Tallahassee where she earned her bachelor's degree in media and communications studies.

"We are delighted that Lauren has joined the staff of *MotorWeek*," says show host John Davis. "Her experience in producing and reporting a wide variety of timely stories, mixed with a profound affection for all things cars, makes her a perfect fit with our audience," he adds.

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About *MotorWeek*

MotorWeek is television's longest-running and most-respected automotive series. Debuted in 1981, *MotorWeek* launched a new television genre by becoming the first weekly series to offer consumer-oriented car and truck reviews, do-it-yourself car care tips, and the latest auto industry news. Produced by Maryland Public Television, the award-winning series is now in its 35th season. The winner of dozens of prestigious automotive journalism awards, *MotorWeek* is a reliable source of automotive news on television and on the web.

Distributed nationwide and overseas by Maryland Public Television, *MotorWeek* airs on 92% of PBS stations and can also be seen on the Velocity channel and V-me Spanish-language network. Program excerpts are available to viewers on the program's website, motorweek.org, and on its YouTube Channel, youtube.com/Motorweek. Fans can follow *MotorWeek* on Instagram and Twitter.

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