MotorWeek’s John Davis honored with International Automotive Media Award for Lifetime Achievement

(Dearborn, MI) – He’s in a league of his own. Nearly 30 years as the driving force behind MotorWeek, television’s longest running automotive series, host, executive producer and creator, John H. Davis has been honored with the 2009 International Automotive Media Award (IAMA) for Lifetime Achievement. The award was presented at the 19th annual International Automotive Media Competition held at the Automotive Hall of Fame in Dearborn, Michigan.

"With integrity and innovation, John H. Davis clearly meets the criteria established for the International Automotive Media Award for Lifetime Achievement: more than 25 years in the craft, making a positive example as peer and mentor, and setting higher standards for those who follow," stated Elaine C. Haessner, executive director, International Society for Vehicle Preservation. "Outside of the show itself, John has contributed substantial time and expertise to national and regional auto-related civic endeavors. Overall, he personifies all that this award represents."

Davis developed the pilot for MotorWeek which debuted on public television in 1981. 29 seasons later, MotorWeek remains the leading source of unbiased information on automotive safety, fuel efficiency and in-depth car and truck reviews. Davis oversees all editorial content, travels the world covering auto shows and new vehicle launches, and steers the series’ increasingly high profile efforts in covering green motoring technologies and the use of alternative fuels.

This is the 12th year the IAMA for Lifetime Achievement has been awarded. It is a presentation of the International Society for Vehicle Preservation which recognizes and encourages excellence in all forms of automotive media. Among the previous awardees are: Ken Gross writer, author and museum director; Jim Dunne, Popular Mechanics; Beverly Rae Kimes, historian, author and writer; John Lamm, Road & Track; and David E. Davis, Jr., Automobile.

About MotorWeek
MotorWeek is television’s leading source of auto industry news, new vehicle reviews and driving entertainment. MotorWeek is produced by Maryland Public Television, and airs on PBS, SPEED, and V-me. MotorWeek Road Tests can be viewed on Cars.com, YouTube and Facebook.