



2010 Drivers' Choice Award Winners

Best of the Year ▪ Toyota Prius

"With unprecedented efficiency, clean motoring, solid drivability, and a well-crafted interior, the Toyota Prius offers countless positives for anyone seeking intelligent transportation."

Best Small Car ▪ Mazda3

"This affordable drivers' car series seems to have it all... including some serious zoom-zoom from the MazdaSpeed3, your turbocharged ticket to ride."

Best Family Sedan ▪ Ford Taurus

"The 2010 Ford Taurus is a grand new chapter in the story of the bull."

Best Sport Sedan ▪ BMW 3-Series

"The 3-Series is more of a benchmark than ever."

Best Luxury Sedan ▪ Buick LaCrosse

"It's all-new with stunning good looks and impeccable quality inside and out."

Best Convertible ▪ Nissan 370Z Roadster

"The 370Z Roadster is the ideal choice for driving enthusiasts who love the fresh air."

Best Small Utility ▪ Chevrolet Equinox

"One of the brightest lights of the "new" GM... the Equinox raises the bar on compact people-movers across the board."

Best Large Utility ▪ Honda Pilot

"The Pilot offers all the safety and state-of-the-art goodies today's family could hope for... it's the do-anything choice in the big utility set."

Best Pickup Truck ▪ Ram 1500/2500/3500

"Touting updated big-rig styling and now a true Crew Cab model, the HD Ram pickups are all you'll ever need to get the job done."

Best Sport Coupe ▪ Chevrolet Camaro

"This modernized throwback muscle car is, above all else, an extreme head-turner."

Best Performance Car ▪ Audi S4

"Sharp reflexes and quattro all-wheel drive allow for an experience that's close to that of the R8 supercar... the S4 is an excellent high performance value."

Best Eco-Friendly ▪ Toyota Prius

"The new Prius is as family-friendly as it is eco-friendly."

Best Dream Machine ▪ Audi R8 5.2 FSI (two winners)

"This is an Audi for the Ages."

Mercedes-Benz SLS AMG

"Low and tight, the SLS is ready to carve up almost any corner."